Data Description of the electronic store

**Description**

*This dataset contains sales transaction records for an electronics company over a one-year period, spanning from September 2023 to September 2024. It includes detailed information about customer demographics, product types, and purchase behaviors.*

**Key Features**

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| **Customer ID** | Unique identifier for each customer. |
| **Age** | Age of the customer (numeric) |
| **Gender** | Gender of the customer (Male or Female) |
| **Loyalty** | (Yes/No) (Values change by time, so pay attention to who cancelled and who signed up) |
| **Product Type** | Type of electronic product sold (e.g., Smartphone, Laptop, Tablet) |
| **SKU** | A unique code for each product. |
| **Rating** | Customer rating of the product (1-5 stars) (Should have no Null Ratings) |
| **Order Statues** | Status of the order (Completed, Cancelled) |
| **Payment Method** | Method used for payment (e.g., Cash, Credit Card, Paypal) |
| **Total Price** | Total price of the transaction (numeric) |
| **Unit Price** | Price per unit of the product (numeric) |
| **Quantity** | Number of units purchased (numeric) |
| **Purchase Date** | Date of the purchase (format: YYYY-MM-DD) |
| **Shipping Type** | Type of shipping chosen (e.g., Standard, Overnight, Express) |
| **Add-ons Purchase** | List of any additional items purchased (e.g., Accessories, Extended Warranty) |
| **Add-on Total** | Total price of add-ons purchased (numeric) |